

JOE AL PICONE

JULY

MONTHLY MEMBERSHIP PROGRESS REPORT

District 3 SW

Results as of: 01/31/2018

GMT CA

DROPPED MEMBERS ACTUAL (including transfers)

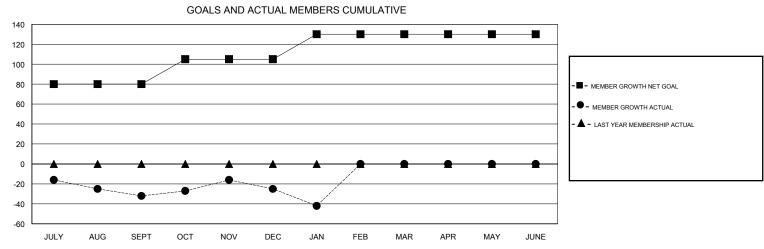


LOCATION OKLAHOMA

	Club	os		Members RESULTS FOR 2017-2018		
	RESULTS FOI	R 2017-2018				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL
JULY/AUG/SEPT	0	0	1	JULY/AUG/SEPT	80	30
OCT/NOV/DEC	1	0	0	OCT/NOV/DEC	25	43
JAN/FEB/MAR	1	0	0	JAN/FEB/MAR	25	17
APR/MAY/JUNE	0	0	0	APR/MAY/JUNE	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE 1.6 - CURRENT YEAR GOALS FOR NEW CLUBS 1.2 CURRENT YEAR ACTUAL NEW CLUBS LAST YEAR ACTUAL NEW CLUBS 0.8 0.4

JUNE



DROPPED CLUBS: 1 DROPPED MEMBERS		30 CLUBS OF 62 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION MALE 909 (64.15%) FEMALE 508 (35.85%) Women Percentage Fiscal Year Goal: 35%	
DECEASED	10	CLICK HERE FOR CUMULATIVE	TOTAL FAMILY UNIT MEMBERS	
CLUB CANCELLED	5	MEMBERSHIP DATA	FAMILY MEMBERS PAYING HALF	
OTHER	104			
TOTAL	119			